

Art Unites the World EAST • WEST

Joint International Exhibition | October 2–14, 2023 | FOUNDATION FRISON HORTA «A living Museum», Brussels





Fondée 1894

Email: contact@foundation-frison-horta.be



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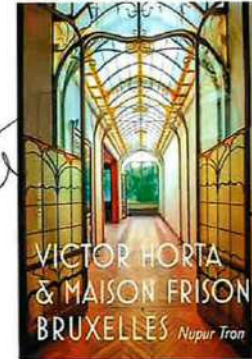
FOUNDER
Nupur Tron

Art Unites the World EAST • WEST

Joint International Exhibition

October 2–14, 2023

FOUNDATION FRISON HORTA «A living Museum», Brussels



FOUNDATION FRISON HORTA (Privat Museum)
«A living Museum», Founder Nupur Tron

InterCulture is a cultural company with head-quarters
in Guangzhou and Berlin, Founder **Dr. Jasmin Gong**

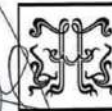
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and Cooperation in Education, Culture and Sports,

President and Founder
Oksana Zhudina Bogo

Committee for Culture of the Chamber
of Moscow Commerce and Industry,
Director Gnezdilova Marianna



okksa



INSPIRING CULTURE

Noon
Noon ConsultinG ART

*I have for
over 10 years
collaborated
with
other
people
to
bring
together
people
from
different
cultures
and
backgrounds
to
work
together
and
create
something
new
and
beautiful*

Organizers

OKSANA ZHUDINA BOGO

Vice president — International Pushkin Foundation.

President and Founder — OKXSA projects. www.okksa.com

European Association for Interaction and Cooperation in Education, Culture and Sports.

Our mission at OKXSA Projects is to play an active role in education, culture and sports. We strive to build bridges and develop international cooperation and cultural exchange between countries. The purpose of our organization is to promote talented youth, help in organizing exhibitions, concerts, festivals, conferences, seminars, competitions and charity events.

Our mission is to provide assistance in the development and implementation of international projects.



MARIANNA GNEZDILOVA

Chairman of the Culture Committee of the Moscow Chamber of Commerce and Industry

Expert in art on cultural values of the Ministry of Culture of the Russian Federation.

Art critic. Graduated — Lomonosov Moscow University

Curator of art projects in Russia, Monaco, Germany, France, Kingdom of Luxembourg, Kingdom of Belgium, UK, USA.

Expert -appraiser. Consultant for the formation and promotion of art collections of private clients and banks.

Author of the ART UNITES THE WORLD project.

Group of international project curators

NUPUR TRON

Consultant and Curator of Heritage, Art & Culture. With her Enriched Sensibility for Europe and India with many Branded Projects with House like LVMH, Kerring Group and Richmont and has her own haute Jewelry brand from Paris "Nupur-Paris" and has worked with Comite vendome with brands like Boucheron to name a few.

Studied complete courses from the Prestigious school of jewelry Arts l'Ecole van cleef and Arpels Paris. Actively working in the field of Luxury & Life Style with Brands from Comite Vendome and Comite Colbert in "Art de Vivre" Creator of Haute Jewelry Brand from Paris "Nupur-Paris" which has Retailed in Le Bon Marche Paris and Across the Atlantic for over 20 years.

Done her Masters in Architecture and Restoration from ULB Brussels Cambre Horta

She has been the only chosen Indian Official delegate to be in French President de Republic Official visit to India in Dec 2010 as an Example of Young Entrepreneur Success Story from France.

European Public Television in France, Belgium and Germany recently did an Emission on her Realizing her Strength in Making the Across Culture Relations Stronger and Profound through Culture Heritage and Patrimoine In Promoting Peace.

In 2018, during the year of Victor Horta and the year of European Patrimones, Nupur curated historically for the first time, a conference on Art Nouveau in Mumbai India with Dr. Bhau Daji Lad Museum, connecting the bridge between the East and the West in Cultural Heritage and Craftsmanship.



DR. JASMIN GONG

Holds a master degree in computer science and a Ph.D in comparative culture studies.

She had worked in fortune 500 companies, and as visiting professor at Free University of Brussels in Belgium. Over the years, she has organized and operated many Sino-European exchange projects, in the fields of economics, science, art, music and charity.

Dr. Gong has lived and worked in Beijing, Guangzhou, Berlin, Bonn, Brussels, New York and Abuja. In 2019, she co-founded the InterCulture.

InterCulture is a cultural company with head-quarters in Guangzhou and Berlin, as well as liaison officers in many countries. Focusing on idea exchange, art and music, it connects the fields of economy, technology, education and design, so as to realize sustainable projects that cross boundaries, domains and disciplines.

InterCulture works closely with excellent artists, musicians and creative minds together, cooperate with various economic and cultural institutions. Its team members have rich experience in international project operation, and profound academic background.

InterCulture looks for inspiring partners worldwide to do interesting and meaningful things together. Please visit the website: www.interculture-ucn.com and get in contact





DR. PICK KEOBANDITH

INSPIRING CULTURE

Working internationally from our base in Brussels, Inspiring Culture specialises in contemporary and modern art.

Building on over 30 years' experience in the art world, Dr. Pick Keobandith leads an international team, which oversees a range of exhibitions and projects with artists, museums and curators across the world.

Art is without borders and Inspiring Culture crosses frontiers, creating cultural connections and fruitful exchanges worldwide.

We are expert in art and cultural diplomacy.

Since December 2021 Inspiring Culture edits the online magazine Target Global – a cultural bridge between Laos, Asia and the rest of the world.

Read Target Global at targetlaos.com.or/ and inspiringculture.art



NOON CONSULTING ART, FOUNDER DESIRÉE MEZA

In April 2019, Spanish entrepreneur Desirée Meza founded NooN ConsultinG Art — with private capital — as an exhibition, consultancy and art acquisition space in Brussels.

In September 2020, NooN ConsultinG Art expanded its services to include expert art legal advice for corporations and institutions and private collectors.

From 2021, the Aula Temporis project is born, adding to the offer of contemporary art the concept of ancient and 20th century art, enriching the dialogue and artistic diversity between current and past creation.

<http://www.noonconsulting.art/>

Art Unites the World EAST / WEST

Joint International Exhibition

October 2-14, 2023

FOUNDATION FRISON HORTA «A living Museum»

“Art unites the world: East - West” takes place in a museum space in the center of Brussels in the Frison Horta Foundation house, built by the great Art Nouveau architect Victor Horta in 1894. The exhibition strives to be truly international, bringing together artists from India, China, Japan, Belgium, Spain, Italy, Germany, Bosnia and Herzegovina, Russia, and Armenia. The works of several great contemporary artists, such as Yuan Shun and Yuri Kuper, whose pieces are housed in some of the world's largest museums, are presented alongside the works of young artists such as Tanaya Rao from India and Dima Sukhov from Russia. The “Art Unites the World” project seeks to bring well deserved exposure to these talented young artists.

The organizers were inspired to undertake an exhibition under the East/West theme through the ideas of Nicholas Roerich. From his youth, he was fascinated by the cultural heritage of the East. Through its honouring and preservation of centuries old traditions, he saw more humane and harmonious principles demonstrated in Eastern artwork compared to those espoused in the West. In 1928, N.K. Roerich prepared a draft Treaty for the Protection of Cultural Property (the Roerich Pact) which was sent to the governments and peoples of all countries. The draft Pact was approved by the Committee on Museum Affairs of the League of Nations as well as the Pan-American Union. As a direct result of this, the World League of Culture was established in a number of countries, making Nicholas Roerich one of the first to truly unite countries through the promotion of ideas and the preservation of cultural heritage.

The great Lev Tolstoy is also connected with the East/West theme. Firstly, he is an author who has won the hearts of readers from all continents with his works, making his impact and reach truly global. Secondly, he was the first prominent cultural figure in Russia to voice the need for cultural and political cooperation with representatives of the East. He wrote articles on this topic, including “Letter to the Indian” and “Letter to the Chinese”, and received delegations from Eastern countries, sharing his views with Mahatma Gandhi on the issue of combating racial discrimination.

Two photographic works by the Italian artist Enzo Rosamilia dedicated to N. Roerich and L. Tolstoy were created especially for the exhibition. He is fascinated by a wide range of aspects of Russian literature and culture.

Chinese artist Yuan Shun presents at the exhibition a work from his “Line of Gravity” series. The work reflects his interest in abstract modern art, while also being influenced by medieval Chinese miniatures. He is included in the list of the most influential Chinese artists of the modern avant-garde movement. The artist is largely inspired by the 1980s, a generation defined by a period of rapidly growing global capitalism, political upheaval, and distinctive music and fashion, including electronic pop and hip-hop.

Jutta Bobbe is a German artist living in Shanghai and Berlin. She has previously undertaken museum projects in collaboration with Yuan Shun and is known for her vibrant and dynamic abstract oil paintings. Her images are built on unexpected juxtapositions of spatial fragments, in which the distance between places and cultural differences are erased and merged into a single powerful space. The exhibition shows a series of her works representing the transformation of an autumn leaf, creating a sculptural form as a symbol of the superiority of aesthetics and art over time itself. Admiring the beauty of simple, everyday things reveals the author's meditative approach to the creative method, heavily influenced by ancient Chinese and Japanese literature and art.

Video projects by Baptiste Coelho from India present his research on representatives of various cultures and geographical regions in the context of world history. These works often address conflict, emotion, culture, gender issues, history, and the environment. The artist uses various forms of media in his practice, such as installations, video, sound, photography, performance and found objects. This project presents the artist's work dedicated to the participation of Indians in the First World War. Through the use of individual everyday objects, the author manages to reveal global human ideas and experiences at moments of historical change and social upheaval in society.

Arleta Cehic was born in Mostar, Bosnia & Herzegovina. She was born and formed her identity as an artist on a land which in recently past decades was an active warzone. Her sculptural work resulted from a gradual search for an image reflecting the form of a bird and was built from fragments of stone and metal that now act as relics of the rubble. This small piece reflects dignity and solemnity and is a symbol of the continuity and constancy of life. In the video installation, abstract shapes are combined with broken stones and transformed into a perfect black square as the personification of balance. The spirit of the twentieth-century avant-garde movement in the context of Yugoslav socialist modernism is embodied in the process of deep cultural and intellectual consideration in Arleta's work.

The works of Hirofumi Takemoto (Japan) represent the ideas of traditionalism in contemporary art. The goal of his body of work is to define globalization as the Europeanization of the world. He introduces non-Western, "pre-modern" values into his paintings, creating cultural "otherness.". He paints works inspired by the art of Kitagawa Utamaro and contrasts European art through the deep meditateness of his images. They leave a huge impression due to their ability to seemingly stop time; the backdrop holding a fast-flowing stream of events in which our spiritual concentration and our ability of self-contemplation get lost.

The duality of Dmitry Sukhov's works exemplify the methodology of the international style. On the one hand, they follow the trends of European postmodernism, while on the other, they represent the author's reflections on his childhood. He grew up in a small Siberian town, where frost and snow dominate for most of the year. The expressive relief lines that twist and chain his works are reminiscent of ice crystalizing on glass, while simultaneously displaying similarities to oriental arabesques.

The works of Irina Kovalevskaya present the image of a modern woman, depicted through the role of an athlete - a tennis player against the backdrop of the Wheel of Samsara and the Mayan Calendar. The responsibility one has over their actions and destiny is shown to directly relate to karma and the wheel of Samsara. According to the Mayan calendar, we currently live at the edge of the end of an era and the transition to the next. These events are taking place in real time, which brings global changes to the world order. She believes that the

main role in preserving and prolonging peace belongs to women, and therefore the female population bears a huge responsibility for the future of the planet.

Two works by Belgian artist Philippe Leblanc represent the Fibonacci sequence, written in the ancient Mayan language and in Babylonian. Though different in culture, geographical areas, and time, they both express the famous mathematical sequence, one closely related to the golden ratio and often found in nature, from plants to entire galaxies.

The artist Ulan, a representative of the most ancient Kalmyk family, reflects in each of his works ideas borrowed from the philosophy of Buddhism. The exhibition presents his work dedicated to the creation of the world, the struggle between the elements of rationalism and chaos, the spiritual and the material.

Spanish artist Bernardo Aya counts among his most important projects *EntreMuros*, a very subtle reflection on the behaviour and environment of the Spanish-speaking aristocracy today. The exhibition presents his photographic work, which he shot in the interiors of the Frison Horta House with the participation of the owner, Mrs. Nupur Tron, and her daughter. These black and white photographs provide an opportunity to think about how family values and traditions can be maintained through the preservation of architecture and art.

The exhibition ends with the work of the Armenian artist Samvel Stepanyan, who despite living a short life and dying in 1996, entered the history of Armenian art. His works are housed to this day in some of the most important museums in Armenia. The painting presented at the exhibition was painted in 1992 in an abstract style. At this time, Armenia received freedom from the Soviet Union and was creating a new state from scratch, challenged with geopolitical and natural problems. The desire for freedom from socialist realism mobilized artists to create new art. Samvel moves away from realism towards non-objectivity and turns to the aesthetics of the distant past - rock paintings and encrypted pictograms. New art has become a symbol of the avant-garde in the history of art in Armenia and a new historical milestone in the development of the country.

The organizers are convinced that art is what unites the world and helps preserve culture and moral ideals for the sake of future generations.

Committee for Culture of the Chamber
of Moscow Commerce and Industry, Director.

Gnezdilova Marianna

22 September 2023

The East West Revival is much more than the Artistic dialogue of Cultural exchanges telling the story of bygone era and how to preserve it through modern contemporary lenses of the world Today.

What better way then to showcase this artistic ballet of East and West then in Foundation Frison Horta a living museum restoring preserving and sharing the exchange of rich craftsmanship of heritage and art de Vivre between the two Continents. The Foundation with its Vision & Philosophy makes a statement about the future. What kind of World we want and indeed, what kind of world we need.

Foundation Frison Horta is inclusive not exclusive, an organic festival of sweeping lines, soft corners, streaming lights, suspended spaces, colours and materials in symbiosis, celebrating nature and humans as integer parts of each other with no one dominating the other.

We want to promote these values so that they are prevalent when our future World are planned and readjusted, with human well being, beauty and culture at their core for generations to come. Resuscitating the East and West is therefore more than just salvaging its parts or reciting its captivating history.

We intend to show by our action how we as individuals and together in our communities, in our daily lives, can change our habitats to the better. Aspirational to some, inspirational to many many more hopefully.

The Foundation is a lived and indeed a living thing. It is inhabited by us as it inhabits us in turn. How could it be otherwise? Uncovering the premises and the rich heritage on so many levels, demands a constant presence, a complete immersion, a total dedication to the very little and the very big.

It implies many crafts, an open mind and an open door as we welcome everyone who wishes to share our universe, to come in and see, hear, feel for themselves, all senses keenly alive.

Today therefore we dare to say that the Foundation is much more than it has ever been or was intended to be. Not only because of the Cultural events we organise within its walls to spread the mission near and far of the actions we lead outside of it in various circles, media and institutions, but because of its role and relevance in today's society to today's audiences, bringing meaning and beauty to their lives and offsprings, showing a way forward that is neither rectilinear nor rushed.

Originally a private habitat hidden behind closed doors for the privileged few founded on a progressive elitist school of thought, today a vehicle for an inclusive culture, attainable to all, centred on humanism and nature, matured through the societal evolution and counter-evolution it has encountered, endured, since.

As history would have it, Belgium has always been a hotspot for creativity. From the greats of yesteryear to those who represent the nation today, Belgium generates artistic talent at an astounding rate, especially when taking its size and relatively recent existence into consideration. As a country, Belgium is home to some of the most prestigious institutions in the world. The Foundation Frison Horta actively works with several Prestigious Institutions

specialised in Arts & Crafts Design and Architecture to promote the national culture and identity. However, in an attempt to expand its impact on the cultural scene, the Foundation Frison Horta is looking to launch a campaign to galvanise the East & West community.

This goal concerns the reinforcement of the Artistic scene through the identification of common goals and the establishment of related workshops and projects with a set recurrence.

The Foundation wishes to aid in bolstering the Belgian Artistic scene and enhancing the creative output of the country through East and West Cultural Dialogue. This goal focuses on establishing connections with Cultural institutions in foreign countries, with the goal of fostering synergistic relationships and exploring new collaborative efforts with Artists from abroad.

Given Belgium's strategic position within Europe, the Foundation Frison Horta believes that, with the necessary support from European bodies, to increase the flux of foreign Artists to Belgium and vice versa.

Furthermore, the Foundation believes that this will reinforce the international presence of East and West Through collaborations and put forward its activities and achievements.

Again thus offering a progressive proposition, a human future, but for a much larger audience this time around and with potentially a much greater impact. The dialogue with society we propose has just begun and leading by example, we intend to be a trustworthy, inspiring and responsible conversation partner to whoever chooses to listen to us. Welcome to our common world, Let's make it better, more human.

"Let's Unite the world with Arts."

Nupur Tron Founder & Director
of foundation Frison Horta "A Living museum"

22 September 2023

Congratulations to the "East West" exhibition, where East and West converge in a symphony of colors, forms, and ideas, where traditions meet innovation, where art transcends borders and celebrates diversity.

«Art Unites the World» - what a wonderful leitmotiv! In these times of uncertainty and conflict, as the world is facing multiple challenges, this kind of projects remind us that art can serve as a universal language, as a bridge between cultures, and as a source of inspiration and connection. Art has the remarkable ability to bring people together and remind us of our shared interests.

Chinese artist Yuan Shun and German Artist Jutta Bobo are an excellent choice.

Yuan Shun is a master of blending traditional Chinese ink painting with contemporary concepts, weaving intricate narratives that bridge the past and present.

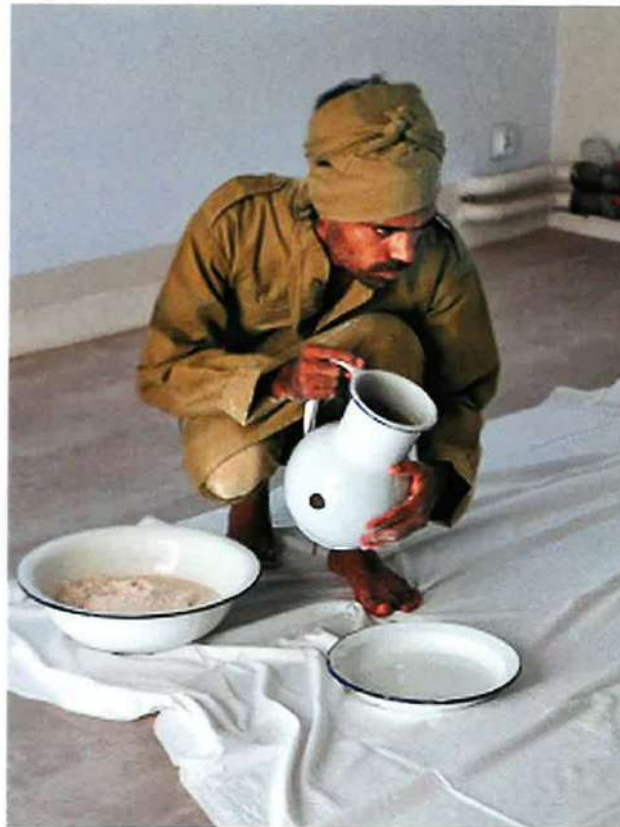
With an innate ability to infuse precision and emotion into every brushstroke, Jutta Bobo brings a distinctly sensibility onto paper. Her art is a captivating exploration of her experiences, it invites viewers to embark on a journey through the complexities of life, artistry, and emotions.

I was living in Brussels from 1996 – 2000, then again from 2014-2017, and curated several exhibitions there. I still feel a deep connection to Brussels and Belgium. I am really happy that InterCulture, with its bases in Guangzhou and Berlin, can lend support to such a meaningful project in Brussels.

I wish you and the exhibition big success!

Dr. Jasmin Gong
www.interculture-eucn.com

22 September 2023



BAPTIST COELHO • INDIA

TWO PERFORMANCES, "WHAT HAVE I DONE TO YOU?" AND "THEY AGREED TO EAT BISCUITS AND EUROPEAN BREAD", EACH PERFORMANCE, LASTING 20 MINUTES EACH, IS INSPIRED BY THE EXPERIENCE OF INDIAN SOLDIERS IN EUROPE DURING THE FIRST WORLD WAR

Video project

We are pleased to invite artists, partners and sponsors to participate in the International Project

“Art Unites the World”.

fb page — Project “Art Unites the World”

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www.artunitestheworld.com

Nupur Tron Founder & Director General Foundation Frison Horta Culture Philanthropy & Business Head for Europe India Chamber of Commerce EICC Brussels **www.foundation-frison-horta.be** Restoration, Preservation, & Sharing Founded 1894 Address:37 Rue Lebeau 1000, Brussels 128 Year Time Capsule of Horta “A Living Museum» 1894 Maison Frison Is the only «Living Museum» in the world of Victor Horta in the City Centre Connecting us with a By Gone Era, A Time capsule of 19th Century Europe and India. “An Organic Cultural Bridge between East and West” Donation link below: For Donations Account Roi Baudouin Foundation under the account IBAN BE10 0000 0000 0404 BIC BPOTBEB1 pls Mention “129/2246/00069” All contributions will be gratefully acknowledged and are tax-deductible. Foundation Frison Horta Is Supported by “Roi Baudouin Foundation” via the link below: European Friends of Foundation Horta https://donate.kbs-frb.be/actions/MCA-FrisonHorta?lang=en_EN American Friends of Foundation Horta <https://kbfus.networkforgood.com/projects/55128-h-kbfus-funds-foundation-frisonhorta-be>



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